

Notice of References Cited	Application/Control No. 09/677,401	Applicant(s)/Patent Under Reexamination KERN ET AL.	
	Examiner Tan Dean D. Nguyen	Art Unit 3629	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,345,261	02-2002	Feidelson et al.	705/14
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"The GM Card ...", Credit Card News, Nov. 1, 1993, File 636:02215572.
	V	Bagot, F. "Lux in Flux", Marketing & Media Decisions, May 1990, File 148:04628337
	W	"BMW ", PR Newswire, July 10, 2000, File 16:07543896
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.